AP covers many more events across the world with editorial sponsorship opportunities. Please inquire with your specific interests and we will build a custom plan to suit your goals.

**2024 Editorial Sponsorship Opportunities**

**JANUARY**
- CES
- WEF Davos
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- NFL Playoffs / Super Bowl
- College Basketball + AP Top 25 (men’s + women’s) [cont.]
- March Madness (MBB + WBB)
- NHL All Star
- NBA All Star
- NASCAR / Auto racing
- Election Season

**FEBRUARY**
- NY Fashion Wk
- Cannes FF
- Tribeca FF
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Triple Crown
- French Open
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**MARCH**
- Coachella
- Cannes FF
- Tribeca FF
- SXSW
- Coachella
- Triple Crown
- French Open
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**APRIL**
- Coachella
- Cannes FF
- Tribeca FF
- SXSW
- Coachella
- Triple Crown
- French Open
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**MAY**
- Coachella
- Cannes FF
- Tribeca FF
- SXSW
- Coachella
- Triple Crown
- French Open
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**JUNE**
- Coachella
- Cannes FF
- Tribeca FF
- SXSW
- Coachella
- Triple Crown
- French Open
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**JULY**
- SD ComiCon
- MLB All Star
- Paris Olympics
- Wimbledon
- Golf Majors + LIV (cont.)
- NFL HOF
- College football season and AP Top 25 Poll
- Election Season (cont.)
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Cannes FF
- Tribeca FF
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**AUGUST**
- SD ComiCon
- MLB All Star
- Paris Olympics
- Wimbledon
- Golf Majors + LIV (cont.)
- NFL HOF
- College football season and AP Top 25 Poll
- Election Season (cont.)
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Cannes FF
- Tribeca FF
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**SEPTEMBER**
- Venice FF
- NY/Paris Fashion wk
- Detroit Auto
- NY ComicCon
- College Basketball + AP Top 25 (men’s + women’s)
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Cannes FF
- Tribeca FF
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**OCTOBER**
- Holiday season
- NFL season
- WNBA Playoffs
- NY Climate Week
- College Basketball + AP Top 25 (men’s + women’s)
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Cannes FF
- Tribeca FF
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**NOVEMBER**
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Cannes FF
- Tribeca FF
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)

**DECEMBER**
- Nobel Prizes
- Tax season
- Sundance FF
- NY Fashion Wk
- Paris Fashion Wk
- Awards season (Golden Globes, Grammys, Oscars and more)
- SXSW
- Coachella
- Cannes FF
- Tribeca FF
- NFL Draft
- NHL Playoffs
- NHL Stanley Cup Finals
- NBA Playoffs
- NBA Finals
- Golf Majors (Masters, PGA Championship, U.S. Open, Open Championship, LIV events)